

PLHS Pointer Association
November 10, 2014 Board Meeting
Meeting Minutes
Respectfully Submitted by: Heather Lutz, Secretary

In attendance: Hans Becker, Kevin O’Beirne, Alex Van Heuven, Ian Law, Diane Sullivan, Vicki Moats, Terri Webster, Andrea Justus, Angelica Wilson, Carleen Berry, Heather Lutz, Sarah Brandl, Renatte Adler, Scott Hopkins, Dinisa Valadao, Donald Valadao, Diane Sullivan, Kimberly Dauber, Heidi Mather, Tracy Moore-Schoonmaker

Meeting called to order at 6:06p.m.

Introductions and General Business - Kevin O’Beirne

- On our insurance policies had renewals in November however due to our budget schedule we are shifting payment for policies to the summer time (August 1)
- Dinisa and Maria have graciously volunteered to head up the event side of the Gala event
 - We have three people who are new to our organization, Paula Cohen, Torrey Curtis and Shannon Rosier who have also stepped up to work on the Gala
- Rebecca sent the plans for the fall AAA’s. There are over 40 requests. This list has been shared with Mr. Becker.
 - The committee will bring their recommendations back to this board on Dec. 8th.
- We will determine at the next meeting if we have a January

VOTE – Approval of October 13, 2014 Minutes

Motion to Approve – Renatte Adler

Second to Motion to Approve – Angelica Wilson

Vote – all in favor, none opposed, none abstained

Principal’s Report – Hans Becker

- PLHS was awarded an ASSETS grant this year; we have new programs run through ARC (room 402). Part of the grant is for academics and part of the grant is for enrichment. ARC is at PLHS everyday until 5:30.
 - Tutoring in the library 5 days a week
 - Enrichment from everything from dance to ping pong
- Starting to go through the AAA fund requests
- November 21 the District Superintendent will be here on campus and looking at instruction
- Twice a month an admin team including PLHS Admin, Correia and Dana meet to work toward having a continuum of services in education and keeping everyone on the same page and to have the same messages go vertically through the cluster.
- There will be spring time parent symposiums (put on by the experts) – 5 different classes in the spring time
- First Wednesday of the month there are tours – it is going to include the video-more private school students are coming to the tours as well as middle school interested students
- January 8th there is “Picture yourself a Pointer” program on campus so students can see what it is like to be a Pointer.
- The following Thursday, January 15th is New Family Night (spring prep rally) for students with their parents

Treasurer's Report – Carleen Berry (Treasurer)

- Pointer Association total funds on account = \$426,485.42 (these include all Booster accounts and alumni accounts and anything under the PA umbrella) Non-earmarked (PA discretionary) funds = \$24,426 (this will be used for fall AAA's). (The substantial increase is because of Baseballs really good event – they will be spending what they earned.)
- Business is booming lots of money coming in and out - The Boosters are doing very well.
- We have two different banks right now but Carleen will be looking at this. Carleen is monitoring these accounts. Discussion regarding how non-profits are treated differently – Dinisa V. will be looking into this and working with Carleen.

ASB Report – ASB President 2014-2015 – Gianna Gibson (not present)

- No report

VP of Programs – Renatte Adler

- Kelly Larson from the Counseling office and Vicki Moats have now set up a webpage for college advising.
 - Kelly Larson has also worked to get more families signed up with Naviance
 - Getting all of the great information placed on the website so that all can have access
- Princeton Alumni want to come to PLHS to advise students who are doing interviews for college and also for students who are looking at job interviews. They are very excited to work with us. A first event/meeting will be on November 18th and there are already 20 students set up to meet with the providers for a 30 minute personalized session. It's for any student applying to any college. This semester they will focus on Seniors and in the spring they would like to open it up to Juniors applying to college next fall

VP of Community Relations – Andrea Justus

- No report

Directors' Reports:

Membership Solicitation Campaigns –Diane Sullivan & Debi Heramb

- Eblast will be sent out which will increase membership
- We are at \$9,700.00 in membership

Fundraising Strategies – Maria Gibson, Andrea Justus, Dinisa Valadao

- Bite of PL will be most likely take place in April and it will be at the same places.
- Concentrating on the Gala location at this time (some options: Bali Hai, Marriott, the Bahia, Crown Plaza). The location should be picked by next meeting.

Athletic Boosters - Tacy Armstrong (not present)

- No report

Art Boosters – Renatte Adler

- Culture Point is continuing. Thinking about new ideas to get alumni and younger families to be involved. Choir, band, art gallery will all be there
- Ms. Fulcher, Theater Director is extremely energetic and has not given up on getting the light board replaced.
- A request was made for AAA funds but not for the light board... she is committed to getting the light board together. What is she doing with the \$4,750.00, which was given to her for the light board. Carleen had some questions about how the money for the AAA's was being spent. We are not clear on what the District is doing. Fear is that we might be \$1,300 short

Volunteer Programs - Tracy Moore-Schoonmaker

- No report
- Discussion: There are a lot of needs for families at Point Loma High School for families in need. A list for specific items should be created and distributed.

Alumni Association - Kim Jessop (not in attendance)

- No report

Athletic Director – Alex Van Heuven (not present)

- Handed out information regarding sports funding. Discussion include the following points:
 - Regarding non-CIF funded sports.
 - Information was shared regarding why we have less money than last year. Costs increase each year and therefore there is less money every year. Available funds for the sports decrease. A lot of things are costing teams more and they are getting less. Also it is important to know that some of these sports (she gave the example of a particular sport getting 2 units for coaching and \$500 the rest being supported through Boosters and outside funding) are supported by Boosters.
 - A District funded sport is not usually a fully funded sport. No sport on campus can run solely on district funding – No sport can run without fundraising.
 - The only Freshman teams that are funded by CIF are football and Baseball.
 - Question about students who are enrolled at Correia (in order to compete at high school you have to be enrolled in high school).
 - Questions about funding sports: What other funding sources do sports have (especially the underfunded sports). Boosters fund the sports – there are only two teams that don't have Boosters.
 - Rentals can be a funding source that is used for under funded sports (anticipated amount through rentals is \$10,000). What has been funded in the last few year.... Discussion about what gets funded and how....
 - When we enter into a home football game (80% goes to CIF 20% comes back to the school but this takes a long time to come in). The \$ goes to ASB.

- When we have doctors and trainers on site with football but we do not need to have an ambulance on site at the present time. Next year this may change. (The football team pays for this the ambulance).
- Tomorrow night Volley ball game (and when they win they will be playing here Friday as well), Football on Friday night (home side parking is difficult), Thursday Cross country league finals, Wednesday students signing letter of intents and Saturday is beginning of winter sports.
- Alex will check with Madison's athletic director about Accessibility issues for food.
- On Monday the November 17th from 9-12 in the PAC there will be a holiday sale from Under Armor is coming to school ad giving a discount (this is only for adult staff members and community adults).

New Business, Roundtable & Announcements

- The eScrip comes directly to the PA.
- Talked about where the Target money goes. Hans stated it usually is used for instructional materials but he stated he would get information to the PA about what this money funds.

Meeting adjourned at 7:03PM.